Chemo Divas 5K Run/Walk 2023 Sponsorship Package

When: Sat | Dec 2nd, 2023 | 9:00 AM

Where: Lenora Park 515 Lenora Church Rd Snellville GA, 30039



About Us

<u>Chemo Divas Foundation</u> is a 501(c)3 non-profit organization on a mission to close the health equity gap for women of color (WOC) impacted by cancer as WOC currently have some of the highest cancer death rates in the United States.

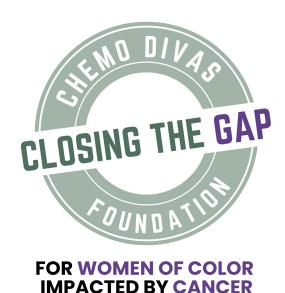
Founded in memory of Paulette A. Steeves, we are a community of patients, survivors, caregivers, & advocates #ClosingTheGap on healthcare disparities by:

- Providing patients & survivors with direct financial assistance
- Educating our community on navigating cancer care
- Amplifying the voices & lived experiences of WOC impacted by cancer

With your help, we can improve the devastating impact cancer has on our community.



Our Efforts



\$36K+ Raised for Grants

The <u>Chemo Divas Foundation Grant Program</u> provides direct financial assistance to cancer patients and survivors to help offset both medical and non-medical expenses including medical bills, co-pays, transportation, food, housing, and utilities.

50+ Vetted Resources

Our <u>Chemo Divas Resource Listing</u> increases our community's access to various financial, educational & community-focused resources to improve how they navigate healthcare disparities in cancer care.

40+ Stories Shared

We have created a **<u>platform</u>** for patients, survivors & caregivers to share their personal experiences in hopes of showing other WOC impacted by cancer that they are not alone in this fight.

5K Run/Walk Fundraising Event

Help us provide financial assistance to even more Chemo Divas in need by supporting our 3rd annual **Chemo Divas 5K Run/Walk**. All proceeds go to the **Chemo Divas Foundation Grant Program**.







Sponsorship Opportunities

All donations are 100% tax deductible! Please submit our <u>5K Sponsorship Form!</u>

Join us in improving the survival rates & quality of life of our Chemo Divas by sponsoring this year's 5K Run/Walk event. With your support, we can #CloseTheGap on racial healthcare disparities together!

Gold Level - Presenting Sponsor	Silver Level	Bronze Level	Non-profit Partner
\$1,000+ (or cash equivalent)	\$500+ (or cash equivalent)	\$250+ (or cash equivalent)	5 race participant sign-ups
 Name and/or logo prominently listed as "Presenting Sponsor" on: (1) Race-day t-shirt (large logo) (2) Promotional materials (3) Social media pages (4) Email communications and (5) Chemo Divas website Acknowledgement at race as "Presenting Sponsor" Vendor booth & merchandise prominently displayed at event (provided by sponsor) Opportunity to advertise in participants' swag bag (samples, coupons, brochures, etc.) 5 free race registrations 	 Name and/or logo listed on: (1) Race-day t-shirt (medium logo) (2) Promotional materials (3) Social media pages (4) Email communications and (5) Chemo Divas website Acknowledgement at race Vendor booth & merchandise displayed at event (provided by sponsor) Opportunity to advertise in participants' swag bag (samples, coupons, brochures, etc.) 3 free race registrations 	 Name and/or logo listed on: (1) Race-day t-shirt (small logo) (2) Promotional materials (3) Social media pages (4) Email communications and (5) Chemo Divas website Acknowledgement at race Vendor booth & merchandise displayed at event (provided by sponsor) Opportunity to advertise in participants' swag bag (samples, coupons, brochures, etc.) 1 free race registration 	 501(c)3 org name and/or logo listed on: (1) Promotional materials (2) Social media pages (3) Email communications and (4) Chemo Divas website Opportunity to present during the "Nonprofit Exhibition" before the race begins Acknowledgement at race as partner Vendor booth displayed at event (provided by partner) Opportunity to advertise in participants' swag bag (samples, coupons, brochures, etc.)

^{*}Product and service donations will be reviewed on a case-by-case basis to determine the corresponding level of recognition based on the agreed upon value. If you would like to make a donation of a product or services, please contact us at ChemoDivas@gmail.com.

Thank You!

Thank you for your time and consideration as we work to advance our mission.

Please submit our <u>5K Sponsorship Form</u> if you are interested in sponsoring our event. The deadline for sponsorship is **November 6th**, **2023**.

We look forward to hearing from you soon. In the meantime, please feel free to contact us with any questions or concerns!



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